



2024 ANNUAL REPORT



WATER

From Our Founder & Board Chair

Dear Surge Family,

2024 marked a beautiful chapter in Surge's journey. It was a year where our refreshed identity took shape, both visually and strategically. With a deeper emphasis on community ownership and women's leadership, we continued to reach communities where our work was most needed.

Together, we reached 129,521 people across Haiti, Indonesia, and Uganda with our comprehensive **Water+** programs that include safe water, sanitation, hygiene, and menstrual health solutions.

We also experienced significant financial growth. Revenue increased by 12% over last year, and we've nearly doubled in size over the past two years. This growth means a **deeper impact beyond water—improvements in health, education, and opportunity for entire communities to thrive.**

This year also marked meaningful progress toward our 2030 Strategic Plan. We're scaling our reach to 1 million people daily while expanding from 4 to 10 geographical regions. These goals reflect our belief in the power of grassroots leadership and our commitment to creating systemic, lasting change.

As we look towards the future, we're more grounded than ever in our belief that change must be shaped by those closest to the challenges. Thank you for walking alongside us in this work. For us, it's never just about water—it's about dignity, opportunity, and hope.

With love and thanks,

Shilpa Alva - Founder, Executive Director

Emily Lawrence - Incoming Board Chair



Water+



Water is just the beginning.

At Surge we provide more than just water. We deliver comprehensive Water+ solutions.

This means...



Water + sanitation



Water + hygiene



Water + menstrual health

These pillars are the foundation of improved health, education, and opportunity.

Community Ownership

Surge was founded on the belief that the people closest to the challenge should lead the way forward. Locally-led initiatives are more **trusted**, **relevant**, and **sustainable** because they reflect the lived realities of the people they serve.

At Surge, community ownership isn't an add-on; it's the reason our work endures.

By rooting every project in local leadership, we ensure water systems are embraced, protected, and last for generations.

"Working with Surge feels like a true partnership—like one family. They respect and trust our experience. Our voices are heard, our ideas are valued, and we lead the work with a partner who stands beside us every step of the way."

Florence Ringe

Director, POPOW, Uganda



Women Leading the Way



Water access and gender equity are deeply connected. In many communities, the burden of collecting water limits women's education, income, and opportunities. At Surge, we prioritize gender equity in water management, ensuring that women have a seat at the table—and the tools to lead with confidence.

When women lead Water+ solutions in their communities, sustainable transformation begins, breaking cycles of inequity and setting new norms for inclusion and shared leadership.



"Having women leaders changes what younger girls believe is possible for their futures... It gives them a path to follow."

Monica Anitya Delmuti
Program Manager, YLRA, Indonesia

This approach leads to smarter design, stronger engagement, and deeper, lasting results.

Lasting Change for Thriving Communities



129,521 people reached across
Haiti, Indonesia & Uganda



WATER ACCESS

1,310 systems

We install sustainable water systems—wells, rainwater harvesters, and purification filters.



SANITATION

21 toilets

We build gender sensitive school toilets that ensure privacy, safety, and comfort for all students.



HYGIENE

519 sessions

Our program provides the education and resources to maintain good hygiene every day.



MENSTRUAL HEALTH

294 sessions

We deliver education on menstrual hygiene, puberty, reusable pad making, and more.

Lasting Change for Thriving Communities

When basic needs are met, everything changes.

Our **Water+** solutions lead to tangible, measurable outcomes:

- Water plus health leads to stronger families
- Water plus education leads to more girls in school
- Water plus opportunity leads to thriving communities

That's the beauty and power of Water+ as a community-owned, women-led path to lasting change!

This is what impact means at Surge:
not just providing access to water, but
laying the foundation where people and
communities can live with dignity.



HAITI

Meaningful Progress in Challenging Times.

While political and economic unrest continues across Haiti, our work in Cayes Jacmel is more vital than ever. In partnership with ASSLHA, we remain steadfast in our commitment to supporting local leadership and creating tangible, lasting change.

In 2024, we continued to build rainwater harvesting systems, produce and distribute soap, and deliver hygiene education programs—all which help prevent illness and restore dignity. Even in the face of crisis, our belief in community-owned progress remains core to who we are.

"Thank you for enabling the population of the large Seguin neighborhood to benefit from a cistern... We are extremely pleased ...for this gesture aimed at improving their living conditions."

Pastor Daléus Hector

Director of Mission Évangélique Baptiste Eben-Ezer of Jacmel



INDONESIA



Exponential Growth. A Bold Vision for Central Sumba and Beyond.

This past year, our work in Indonesia, in partnership with YLRA, expanded at an extraordinary pace. Guided by a bold goal to ensure that every elementary school in Sumba Tengah has access to safe water on school grounds, we continued to prioritize rainwater harvesting—especially critical as the region faces growing climate pressures.

We also expanded into the neighboring district of Sumba Timur, where we introduced our Menstrual Health program to schools. What began just a few years ago has become a multi-district, community-owned effort to transform health, dignity, and opportunity for students and families.

"Our school faced significant difficulties in accessing clean water, particularly for the toilets. Students had to fetch water from the community's homes, crossing the road and risking accidents. After receiving the water tank, it has been extremely helpful in meeting the needs for toilets, irrigation, and handwashing."

Mrs. Rostiana Ranja Ratu
Teacher at SDM Mambitul



UGANDA

10+ Years of Partnership. A Stronger Future Ahead.

In Uganda, this past year marked a decade of transformation. What began with a handful of wells has grown into a thriving program reaching hundreds of thousands through our comprehensive Water+ work.

With our longtime partner POPOW, we've seen what's possible when leadership is local and solutions are designed with community voices at the center. Girls walk confidently into classrooms because they have access to dignified toilets and menstrual health resources. Families drink clean, safe water from solar-powered wells. And entire communities see changes in education, health, and opportunity.

A district-wide data study is now guiding our next phase of growth—and we're working hand-in-hand with community and government leaders to turn those insights into long-term plans for strategic, scalable change.

"With the easy-to-pump borehole... we shall be able to get into, remain, and progress in our economic ventures, hence improved livelihoods."

Imaata Margaret
Aburkot Community



Innovation in Action

At Surge, we're constantly evolving to meet the changing needs of the communities we work in.

This past year, we launched new initiatives that reflect our commitment to innovation, equity, and scale:

Girl Icon Program

With Milaan Foundation and POPOW, we scaled our girl leadership program, providing adolescent girls with tools to lead change in their communities.

Solar-Powered Well

We brought safe water to a new district through our first solar-powered well—ushering in sustainable infrastructure in one of the most water-stressed regions of Uganda.

District-Wide Data Study

To inform future programming, we completed a comprehensive study across two Ugandan districts. This approach will guide strategic decisions and help scale our Water+ model.

Our plan is to learn from these programs and to grow and scale them globally into regions where they can create the greatest impact.



Thank You to Our Global Community

Acoulite is the Middle East's leading lighting and acoustic supplier and a longtime supporter of Surge. Terry Woodley, Acoulite's CEO, shared, "Acoulite has a very high level of corporate social responsibility; it is part of our DNA to support causes that are worthwhile. Access to water is a basic human right, and we are so grateful to support Surge in creating a world where everyone has access to safe water."

Sedus Stoll AG is one of the leading suppliers of complete office furniture and workplace concepts. Joelle Nader, Managing Director of Sedus UAE, shared, "Sedus & Surge have a lot in common when it comes to making our world a better place. The core of Sedus' mission is 'We really care' - we care about the environment, the future of new generations, the people, their wellbeing & health."

Light Link provides quality lighting design and supply solutions with absolute integrity and commitment. As a multi-faceted partner of Surge, they are focused on making an impact. Jaspal Bal, Director, shared, "Campaigning to transform communities in need of safe water is such a worthy cause. We believe it's important to be part of the change and help to drive awareness within our industry and beyond."

Liquid I.V. is a new major partner in 2024. Their generous commitment is transforming access to safe water across 76 elementary schools in Sumba Tengah, Indonesia. With their support, we are installing rainwater harvesting systems, motorized wells, and water filters—ensuring that over 10,000 students, teachers, and community members have access to clean water.



2024 Financials

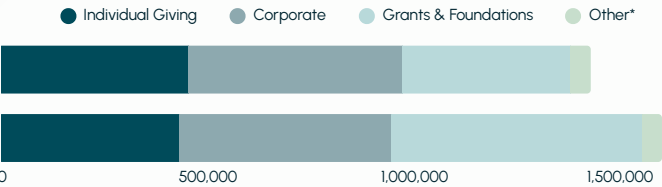
In Fiscal Year 2024 (April 2024 - March 2025), we experienced a 12% growth over Fiscal Year 2023.

REVENUES (USD)

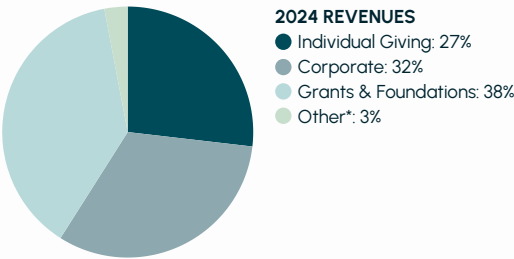
TOTAL REVENUE*

2023 1,428,119

2024 1,600,833



* Includes investment income and losses

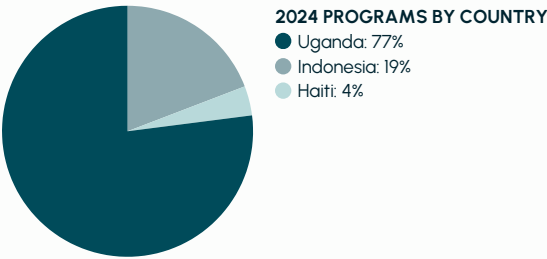
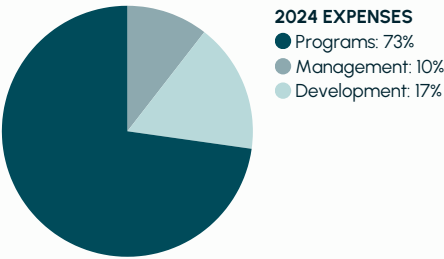


EXPENSES (USD)

TOTAL EXPENSES

2023 1,035,179

2024 1,463,117



NET ASSETS (USD)

Beginning 698,274 Ending 835,990

BOARD OF DIRECTORS

Shilpa Alva
Trisha Bhagat - *Treasurer*
Chris Buekenkamp
Josh DeBartolo
Suvai Gunasekaran
Emily Lawrence - *Incoming Chair*
Sarah Odde Lynch - *Vice Chair*
Scott Minger
Channa North-Hoffstaed - *Chair*
Anna Paul - *Secretary*

DUBAI LEADERSHIP

Laila Al Yousuf
Lorraine Alva
Marita Peters - *Country Executive Director*
Jennie Stallings
Mriganka Travasso

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James Hagen
Lubna Hussain
David Linnear
Kimberly Miller
Harleen Singh
Kamal Sundar
Robert Walsh

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Kajal Chokshi
Alison Gibraski
Amal Isa
Chris Kayondo
Salama Lipdo
Jay Patel
Josh Riddell
Megan Ryan
Elizabeth Settle
Mitali Shah
Julie Ward

SURGE LEADERSHIP TEAM

Shilpa Alva, *Founder and Executive Director*
Rachel Pringle, *Global WASH Manager*
Ashley Quinlan, *Operations & Development Manager*

Join Us

Your tax-deductible donation helps support communities with comprehensive Water+ solutions that include safe water, sanitation, hygiene and menstrual health.

VISIT OUR WEBSITE TO MAKE A GIFT

surgeforwater.org/donate

OTHER WAYS TO GIVE

- Donate DAF, Stock, Crypto
- Peer-to-Peer Campaigns
- Attend Events

@surgeforwater



For more information or to speak with a team member about investing in Surge, contact friends@surgeforwater.org

