Surge

THANK YOU FOR LOVING US

ANNUAL REPORT



Surge invests in communities with safe water, sanitation and hygiene solutions to help address the cycle of poverty.

LETTER

From our Founder and Executive Director

2019 marks 11 years since Surge's founding — also marking 11 magical years of sustained growth, impact and love. 2019 was our most-successful year ever; we raised the most ever and reached almost 60,000 unique people who will continue to benefit from our work for generations to come.

In the communities I visited, there's a message I heard a lot. It goes something like this: **"Thank you for loving us. Thank you to the people who are so far away and still love us without even knowing us."** So on behalf of our global communities, thank you from the bottom of my heart for loving us!

It's because of this deep love that we have countless stories of impact to share. In the remote hills of Cayes Jacmel, Haiti, Madame Marie Lorgenie Bazil, shared: "Sometimes you wish for something in your life, but unfortunately, you can not reach it. So I don't have dreams anymore. In my village, having water was one of these dreams. I always said that the day we have water, it will save us. Now that you have brought water to our village, we are saved and maybe other dreams are also possible?"

Water helps make dreams a reality.

Our 2019 impact had several significant milestones. Most significantly, in partnership with, our local partner, POPOW Vision, and UPS Foundation and Rotaract Club of Jumeirah, we built a WASH Training Center, the first of its kind in the district of Kaberamaido, Uganda. This center will provide more than 10,000 community members with programming on general hygiene, menstrual health, conservation, water management, soap making, pad making, business skills, microfinance and much more. 2019 also had its struggles. Haiti experienced violence and economic stagnation stemming from continued political issues. The situation was characterized by gas shortages, frequent protests, escalating prices, school closures and more. Through in-person visits and frequent communication with our local implementing partners, ANACAONA Community and ASSLHA, we stayed abreast of the issues and supported our local team wherever needed. We ended up having our most successful year there, impacting over 12,000 people.

As we look towards 2020 and beyond, we know we'll continue to face challenges, especially as we grow. With your support and our strong program infrastructure, we feel more inspired and driven than ever before to surge to new levels of impact.

From the bottom of my heart, thank you for loving us!

Shilpa Alva

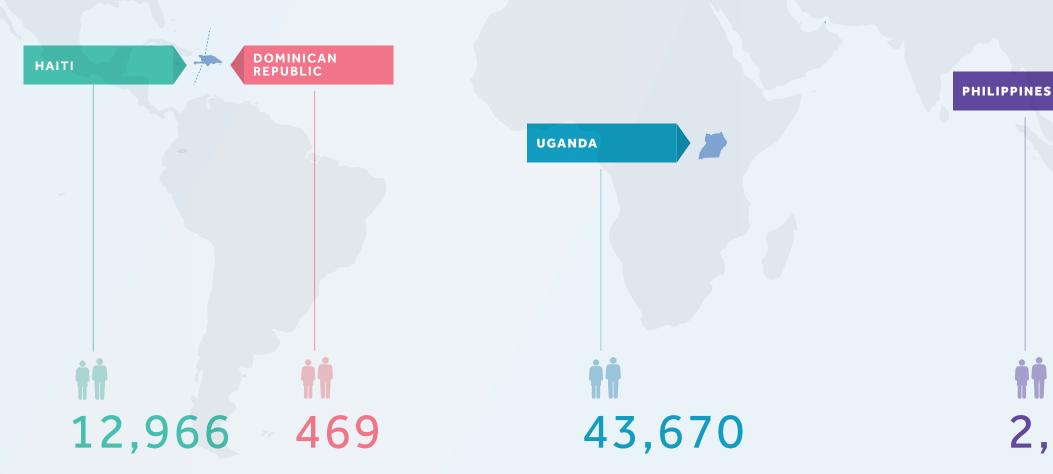


Where there is safe water and sanitation, there's improved health, income, education, dignity, well-being and a chance for a better future.



2019 People Impacted

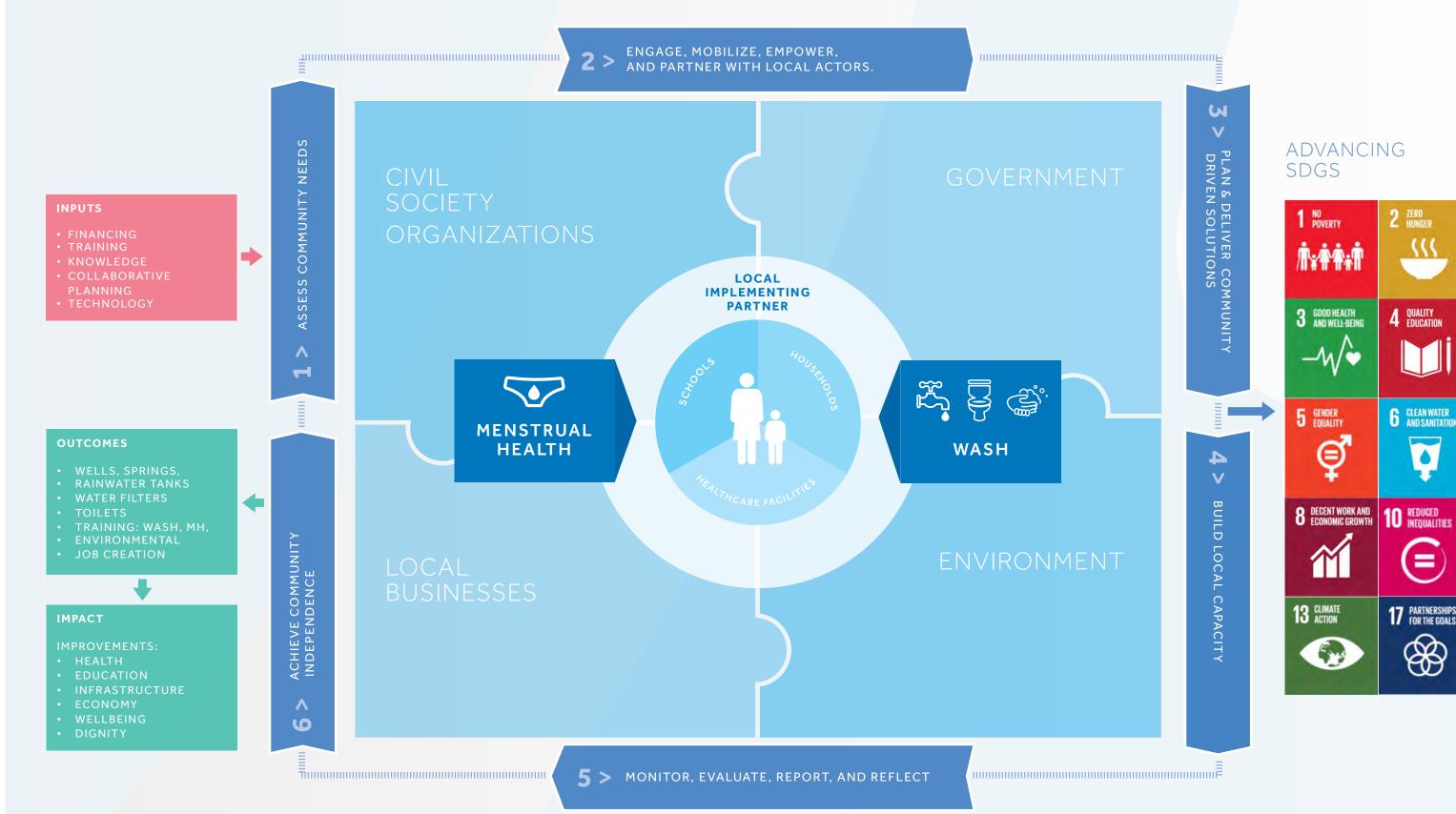
Since 2008, Surge has impacted more than 1 million people in 11 countries





OUR PROGRAM STRATEGY

Water, Sanitation and Hygiene (WASH) & Menstrual Health (MH): Self Sustaining, Women-Centered Communities



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OUR PROGRAM STRATEGY

Surge works closely with multiple Local Implementing Partners around the world. Through these partnerships, we support several communities with WASH & MH solutions. This model is scalable and replicable and has proven results in advancing the Sustainable Development Goals.

PROGRAMS		
	SOLUTION/INTERVENTION	
ell Builds, Well Fixes, Spring otection, Rainwater Tanks, Household d Community Water Filters (including ramic, biosand), Environmental Jucation	Household and Community Toilets (including drainable, ecosan and biodigestors)	WASH Ed <mark>uca</mark> tion, Handwashing Stations Soap Making
	MENSTRUAL HEALTH (M	н) —
	SOLUTION/INTERVENTION	
MHEd	ucation, Reusable Pad Making, Girls Toilets	in Schools
A ROLLAND	Contraction States	Carl Handler Hand



LOCAL IMPLEMENTING PARTNERS:

We work in close collaboration with Community Based Organizations (CBOs). They serve as Surge's Local Implementing Partners to ensure community ownership of all programs. Surge provides funding, program design, management and oversight, knowledge sharing, technical advice, and content and training for our signature education programs. Our partner CBOs execute locally by mobilizing the local government, civil society organizations, community leaders and community members; involving local businesses; hiring local labor, and implementing, monitoring and evaluating the programs. Working with local organizations and leaders provides continuity and ongoing involvement when the initial project is complete, which ensures the program has lasting, sustained impact.

COST SHARING:

Surge believes that cost sharing is a critical element to a project's longevity because it gives the community a tangible stake in the project. Community contribution is primarily through labor (skilled and unskilled), local materials for construction and ongoing project maintenance.

JOB CREATION:

Our solutions enhance the local economy by hiring locals to build our solutions. This also ensures that the knowledge and skills to manage the solutions stays within the community. For example, each well fix in Uganda adds 15 temporary jobs to a village. Additionally, we fund the full-time employment of country directors, program managers, project officers, hygiene ambassadors, WASH coordinators, trainers and more.

"Before Surge, much of POPOW's ideas remained in the book with no funds or additional ideas to bring them to reality. We were like a bird without wings to fly. We are so grateful and appreciative of Surge's immense, invaluable support. Together, we have transformed and changed the lives of tens of thousands of people in Kaberamaido. The once invisible community is now visible!"

- FLORENCE RINGE, DIRECTOR, POPOW VISION

Field Country Focus HAITI

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2019 IMPACT: HAITI

TOTAL PEOPLE IMPACTED: 12,966

FIELD COUNTRY FOCUS: Haiti

THE ISSUE:

Cité Soleil is an extremely impoverished and densely populated shantytown with over 300,000 residents, located in Port-au-Prince. The area has virtually no sewers creating highly challenging safe water, sanitation and hygiene conditions. Bois Neuf, the community Surge works in, is home to around 40,000 people.

Cayes Jacmel is a commune of around 37,000 people located in the southeast with most of the population living in highly rural and often remote areas. Most families have to hike long distances to collect water from a shared, often contaminated water source, and they don't have adequate facilities to practice the standards of sanitation and hygiene that they'd like.

2019 CHALLENGES:

Haiti experienced violence and economic stagnation stemming from continued political issues. The situation was characterized by gas shortages, frequent protests, escalating prices, school closures and more. Through in-person visits and frequent communication with our local implementing partners, ANACAONA Community and ASSLHA, we stayed abreast of the issues and supported our local team wherever needed. We ended up having our most successful year yet.

OUR WORK:

This year in Cayes Jacmel, we hired four new Hygiene Ambassadors, launching our rural Community Health program. The team successfully reached 1,727 children with hands-on training about hygiene and menstrual health. In partnership with our local partner, ASSLHA, we also completed the construction of two much-needed rainwater collection systems.

In Cité Soleil, we entered our third year of partnering with ANACAONA Community. Our three Hygiene Ambassadors continued to deliver grassroots hygiene activation in Bois Neuf by visiting households and schools to promote improved sanitation and hygiene practices. They accomplished a total of 6,915 training touchpoints. This included a program expansion to three new schools with daily soap distribution, teacher training and lesson monitoring. In 2019, we launched our Menstrual Health program, the first of its kind in the area. In addition to delivering this program in schools, the ambassadors also host intimate discussion groups on the streets of Bois Neuf.

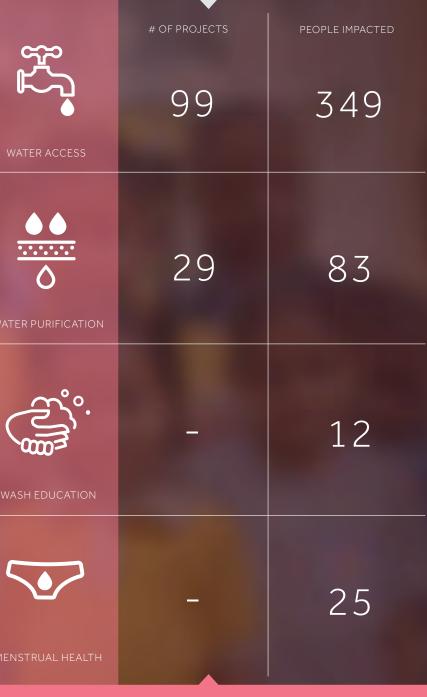


Field Country Focus









2019 IMPACT: DOMINICAN REPUBLIC

TOTAL PEOPLE IMPACTED: 469

US **2019 ANNUAL REPORT**

Dominican Republic

THE ISSUE:

Baitoa is a small, rural municipality in the north and is home to around 14,000 people. The provincial water supply company only has the capacity to send water to a small fraction of homes in Baitoa, typically only once every two or three weeks. Families depend on rainwater collection and storage and often drink non-potable water, resulting in the spread of illness. Those who do want purified water buy 5-gallon bottles, which is an expensive investment.

OUR WORK:

Together, with our implementing partner Project Hearts, for the past seven years, we've been providing families in need with safe water access via ceramic water purification filters and household water collection tanks. These solutions are implemented via a network of Community Health Leaders who educate homes on improved sanitation and hygiene practices among several other health topics. The filters and water tanks are purchased by families via a microfinance model. These solutions create local jobs and provide an improved, healthier life for hundreds of families annually. Many of these families who previously purchased bottled water can now direct their savings to other essential household needs such as food, books and farming supplies.

"Water, sanitation and hygiene shouldn't be special privileges reserved only for those with financial means. Thanks to our partnership with Surge, we are able to provide our neighbors in Baitoa with affordable access to water tanks and filters. This ensures everyone in our community has the quantity and quality of water necessary for a physically and financially healthy life."

- MARISSA DORION, EXECUTIVE DIRECTOR, PROJECT HEARTS



Field Country Focus UGANDA











2019 IMPACT: UGANDA

	# OF PROJECTS	PEOPLE IMPACTED	
	20	24,891	
	70	8,226	
	12	4,899	
EDUCATION		4,775	
RUAL HEALTH	-	879	
TOTAL PEOPLE IMPACTED: 43,670			

FIELD COUNTRY FOCUS: Uganda

THE ISSUE:

The remote northeastern districts of Kaberamaido and Kalaki, where most of our work is focused, is home to over 220,000 people. The locals often describe the region as the "forgotten land." Heavily contaminated lake water and unprotected springs are the main drinking water sources. The district's school latrines are in poor condition. They typically have broken walls, missing doors and are often full — several have even collapsed on children. These latrines are unsafe and unsanitary to use, putting many schools on the verge of being closed. Additionally, in these districts, 80 percent live below the poverty line, 11 percent are orphans and vulnerable children, and 7 percent are HIV positive.

OUR WORK:

Since 2015, our work has impacted tens of thousands of families in these districts and throughout the country. In partnership with POPOW Vision, Surge implements a holistic, full-service program model in Kaberamaido and Kalaki. Our completed projects include rehabilitation of wells; protection of natural springs; construction of latrines and rainwater harvesting systems; distribution and installation of household and community water filters, and the implementation of our signature training programs on water, sanitation, and hygiene (WASH) and menstrual health. Families who once shared contaminated water sources with animals now have safe water. Children who once had their health threatened by broken down toilets now have their health and dignity restored.





"I am the waterman for Kaberamaido town council. My job is to fetch water for people in town who are unable to fetch water directly from the borehole. I fetch four jerry cans for a price of 2,000 UGX (\$0.50), and they appreciate the help. Through this small job, I am able to provide for my family. But there were days when our borehole broke down so frequently I couldn't work, and my family suffered. In December, the borehole broke down and I hadn't paid school fees for my child. She missed examinations because I had not paid the 10,000 UGX (\$2.70) for her. From the day this borehole was fixed, my suffering has stopped. I have paid all school fees for this term for three children who are happy."



Field Country Focus

PHILIPPINES





TOTAL PEOPLE IMPACTED: 2,116

2019 IMPACT: PHILIPPINES

Philippines

THE ISSUE:

In the Philippines, more than nine million people lack access to safe water, and 19 million people lack access to adequate sanitation. Most of the people in the communities we serve drink contaminated spring water, or spend a significant amount of their monthly income on purchasing bottled water, a luxury only a few can afford. Many of the remote homes lack proper sanitation facilities, limiting their ability to practice good hygiene. Our work is focused in the remote mountain communities of Davao in the Mindanao province, home to many indigenous people.

OUR WORK:

In partnership with Clean Water International Philippines, we provide families in need with safe water access via biosand water purification filters, hygiene training via our signature WASH education program, and sanitation via household ecosan toilets. Families who had previously purchased bottled water can now direct their savings to other essential household needs such as food, school supplies and farming materials. The ecosan toilets are particularly valuable to these farming communities. Now they have both improved sanitation and a way to increase crop yields cost effectively.

TESTIMONIALS:

"We used to drink unsafe water and not have a proper toilet. I'm so happy with our new biosand water filter and ecosan toilet. I know that our lives will improve — and that I can keep my family healthy. With the toilet, we can even get more food from our farm."

SULOTAN SALOD, TAWAS, PHILIPPINES - SULATON SALOD





WASH Education



Surge's signature WASH (water, sanitation, hygiene) game-based program teaches critical sanitation and hygiene practices, promoting healthier living. The program features many different activities, games and songs from which instructors choose to help students learn in an age-appropriate, hands on and experiential way. Topics covered include uses and sources of water, the water cycle, how germs spread, waterborne illnesses, proper hand washing, ways to sustainably purify water and how to manage resources. Surge also installs handwashing stations and encourages proper handwashing, which can reduce the spread of waterborne illnesses between 33 and 65 percent.

Environmental Education

Surge recognizes that the environment is a significant stakeholder in all our interventions. Actions that are proactively taken to protect the environment can help preserve and protect the watershed for generations to come. To this end, in 2019, we launched an Environmental Education Program that educates communities on waste management, the water cycle, soil management, upcycling and more. We also continued our partnership with nature via the use of nature-based water purification filters, protected natural springs, rainwater collection tanks, reusable pad making, soap upcycling, sourcing local products and more.



Menstrual Health

Menstrual Health programs can help women and girls reach their full potential. By investing in their basic health and education, we can empower them, and in turn, help transform their families and communities at large.

WASH AND MENSTRUAL HEALTH

A World Bank study showed that the disregard for menstrual hygiene needs perpetuates the lower status of women and girls. The study states, "girls experiencing menarche not only require WASH infrastructure, they also need materials, space and privacy to change and dispose of menstrual products, and an environment free from aspersions, taboo and social restriction". A lack of menstrual management services traps girls in a cycle of poverty. According to the Global Water Pathogen Project, "girls stay at home during menstruation if the school does not provide adequate facilities." According to UNICEF and World Bank, 1 in 10 girls miss up to four days of school every month in sub-Saharan communities because of menstruation.

PROGRAM APPROACH:

- Community Mobilization and Assessment: Surge works with women's community groups, adolescent girls, teachers, school administrators, parent-teacher associations, village elders and community leaders, local government, and men and boys, who all need to support these initiatives. We learn about the social and cultural norms and assess baseline knowledge in order to customize our program to adequately meet each community's needs.
- **Delivery:** Our training program covers critical topics that can help improve menstrual health: body development and menstruation; cycle tracking; hygiene practices; overcoming cultural norms and taboos. We also provide training on reusable pad making and soap making. We leave behind tangible infrastructure and tools to empower women and girls. Construction of latrines for girls, which include a washing/changing station, hand washing facilities, and an incinerator for pads.

Our ultimate goal is to use the success of this program to influence local, regional and national governments to prioritize Menstrual Health education and infrastructure and make it a mainstream educational requirement for girls in Uganda and beyond.



"My granddaughter

came home very excited. She told me, 'Grandma, today we met very loving people I have never met before. They taught us how to manage the menstruation cycle. I'm so happy because I learnt what I had never known in my life. I'm so happy because I will teach all my sisters how to manage themselves, so that even if Daddy refuses to buy for us sanitary pads, we can move on. Can I teach you what they taught us?" A story from a grandma, aged 59.

WATER: THE GLOBAL PASSPORT.

Through experiential games and activities participants learn about the water crisis and ways to conserve their local resources. This signature program takes students on a virtual journey around the world to foster an understanding of water-related challenges and drive empathy for those lacking this basic need. In 2019, Surge delivered this program to over 100 youth in celebration of World Water Day. This program has reached several thousand youth over the years.

BREAK THE BARRIERS: WOMEN'S HEALTH AND EMPOWERMENT

Nearly half of all women in the U.S. have been period-shamed. And elsewhere, it's even worse - in some countries, due to a lack of resources, an average of six work/school days are missed per month while women are menstruating. In celebration of Menstrual Hygiene Day (May 28th), to raise awareness, Surge goes PINK for the month of May on all our social channels. We also host a one day Women's Wellness and Empowerment Event. This event includes a movement workshop, empowering guided conversations, an art activation, and a bonding tea party. In 2019, around 75 Chicago women and girls came together to overcome challenges that we face here at home and around the world.







U.S. GALAS

Our annual galas in Chicago and Minneapolis are attended by over 600 people collectively. Guests experience a wonderful night of glamour and giving back — while enjoying live music, a DJ, gourmet food and drinks, a silent auction, and more. Our guests are immersed in Surge's global work and leave inspired to make a difference. With the two U.S. galas in 2019, Surge raised more than \$130,000 for programs.



DESIGN, DINE, MAKE A DIFFERENCE

In Dubai, Surge hosts an annual Sustainability Design Challenge. It is a unique event born out of a synergy between Surge and the architecture and design community's commitment to sustainable design. Each year, selected design firms compete to design a unique, one-of-akind product made completely from sustainable materials. The annual event acts as a competitive platform for design firms to compete and showcase their best, sustainable masterpieces. UAE's leading design houses spend months honing bespoke creations that will be unveiled at the event. The 2019 theme was Sacred Geometry — and the creations were not only stunning, but also they elevated the sustainability knowledge of all who participated. In 2019, we also launched the Surge Sustainability Awards to recognize excellence in sustainable design year-round.

THANK YOU VOLUNTEERS:

Volunteers are the backbone of Surge's work. From serving on our boards, traveling with us to the field, and helping us at events — our growing, global family of Surgers help us deliver our mission in a cost-effective way.

FEATURED VOLUNTEER: AMAL ISA

We are grateful to all our volunteers and would like to highlight Amal Isa for her outstanding, loyal, passionate contribution for the past nine years. Amal has co-chaired our Annual Chicago Gala for the past 3 years. She's also quick to support us with almost anything we need, ranging from: co-leading Impact Trips in the field; representing Surge at volunteer recruitment, awareness, and fundraising events; teaching our education programs, and much more. She's earned the reputation of being just "a call away." Thank you, Amal, for your service and huge heart of gold.

IMPACT TRIPS: A JOURNEY THAT UPLIFTS THE SOUL

Impact Trips are fantastic ways to directly deliver water, sanitation and hygiene programs while being culturally immersed in local life and experiencing a country's natural beauty. While Surge hosts a small number of trips to all our field countries, we are always mindful that our "help" does not take away any local employment or empowerment opportunities. Instead we focus on bonding with the locals — and understanding their needs; cultural exchange; knowledge and experience sharing; and enhancing our existing programs in close collaboration with our local implementing partners. These trips also fund urgent community needs related to our mission. In 2019, we hosted team trips to the Dominican Republic and the Philippines.





"Being a Surger has really changed the way I live my life. I was always looking for a way to give back, and I am able to do just this as part of the Surge family. I feel lucky to be a part of an organization where every member is here just to give! I will forever be grateful to Surge for being a part of my professional, personal and spiritual growth."





UPS FOUNDATION AND ROTARACT JUMEIRAH

In partnership with UPS Foundation and Rotaract Jumeirah, we will transform the lives of over 10,000+ people in Kaberamaido and Kalaki, Uganda. In 2019, over 3,600 people at Otuboi Comprehensive, Kagaa and Kakado Primary Schools have been directly impacted by well fixes, latrine builds, water filters and training in hygiene and menstrual health. Our one-of-akind UPS and Rotaract WASH Training Center will provide 10,000+ community members with programming on general hygiene, menstrual health, conservation, water management, soap making, pad making, business skills, microfinance and much more. This center will also be a hub for knowledge sharing and entrepreneurial ventures in the district. Together, we have advanced the United Nation's Sustainable Development Goals (SDGs) by improving the overall health, income, education and well-being for generations to come.

ERM FOUNDATION

Since 2017, ERM Foundation's partnership with Surge has helped directly transform over 9,500 lives across five primary schools: Murem, Alem, Achilo-Corner, Amukurat and Abirabira, and their surrounding communities. In 2019, 5,858 children and adults received access to WASH solutions through repaired, wells, water filters, latrines and hygiene training — including soap and pad-making. These activities changed the lives of 4,180 people in Abirabra Primary School and 1,678 people at Amukurat Primary School by providing improved access to education, health and income. Working closely with the ERM Foundation team, they consistently help us secure funding and design programs to deliver safe, water sanitation and hygiene solutions to the remote districts of Kalaki and Kaberamaido, Uganda. This year, we will directly impact another 5,168 lives with two well rehabilitations, three girls latrine builds, 14 classroom filter installations, WASH and environmental training, and soap-making classes. ERM Foundation has also helped develop Surge's

environmental education programming that includes interactive lessons about the water cycle, decomposition, healthy soil and other ways to protect Mother Earth.

JAMMIN'4WATER

Surge is grateful to Jammin'4Water, part of the Water Environment Federation Technical Exhibition and Conference (WEFTEC), for its support of Kaberamaido, Uganda, with WASH solutions. In 2019, 2,543 Ugandan lives were impacted at Abalang Primary School via a girls and boys latrine build, filter distribution, WASH training, menstrual health programming and pad making. Additionally, at Alomet Primary School, 1,226 lives were impacted through a well rehabilitation and WASH training. These solutions have decreased waterborne illnesses, increased school enrollment and generated income in the community.

NO GREY AREA

For three consecutive years, No Grey Area (NGA) has headlined sponsored our annual "Design, Dine, make a Difference" event in Dubai. Their belief in our mission and continued support of our work has been a huge component to Surge's continued growth and impact around the world. NGA are specialists in harnessing the impact and benefits of light. Our global communities have truly benefited from their love and light.







THANK YOU BRAND PARTNERS:

FEATURED DONORS:



Adam Bruckner: Since 2015, Adam Bruckner has supported more than 17,000 people across Kaberamaido and Kalaki, Uganda, with infrastructure solutions, including seven well rehabilitations and eight spring protections. Nicknamed by the local community "Owiny" or "Blessed," Adam Brucker has been a wonderful friend to Surge and our partners. In 2019 alone, Adam supported 733 people (354 males and 379 females) in the Ongaroi community by protecting the local spring in which they collect water.



Azhar Siddiqui: Azhar has offered Surge many resources to further our mission. For example, Azhar has led Surge through strategic planning sessions, introduced us to potential sponsors and directly funded WASH solutions for schools in Kaberamaido, Uganda. In 2019 alone, Azhar's support, in honor of his three children, impacted 5,880 people via a latrine construction for girls, a well rehabilitation, a water filter distribution, and WASH training at Ogobai Primary School. His support has helped families reduce the amount of time and money they spend on water collection and improved their overall well-being.



Laila and Jonathan: Laila and Jonathan dedicated their wedding to Surge, raising more than \$10,000 for water, sanitation and hygiene programs in Uganda. According to Laila, on her trip to Kaberamaido, Uganda, she "fell in love with the mango trees, the little mud huts and the people especially the children. I saw firsthand how the lack of water and sanitation causes extreme hardship, and I worked with my Surge team to make the situation better. The locals even christened me with a tribal village name, Apio. It means 'someone who plants many blessings." Laila and Johnathan's support has impacted more than 5,000 people.



Dipak Tailor's London Marathon: Dipak Tailor ran the 2019 London Marathon to raise funds for safe water projects in Uganda. Thanks to Dipak and the generosity of his supporters, his sponsors DTA and Acoulite, he raised more than \$10,000 for different solutions, impacting 1,183 with access to water and sanitation. In addition, he ran an amazing time — 4 hours and 4 minutes! At the Abola community borehole in Kaberamaido, 880 people were supported with a well rehabilitation, reducing the distance that each water user took for water collection by 4 kilometers on average. In addition, 303 boys at Kakado Primary School received a latrine block, greatly improving their daily sanitation, keeping school attendance high and ensuring the school wasn't closed down for violating sanitation standards set by the government.

3RD COAST PR

A Chicago Public Relations firm with an awardwinning track record, 3rd Coast PR has helped Surge spread the word about key moments in Surge's history and has helped us expand our Chicago presence.

PHOTOSERVE

A hub for creatives that want to serve by helping nonprofits tell better stories. Photoserve's photographs have helped Surge tell better "Stories of Impact" from the field and locally. Their work can be seen all over our website, social feeds and this annual report.



OPTIMUS

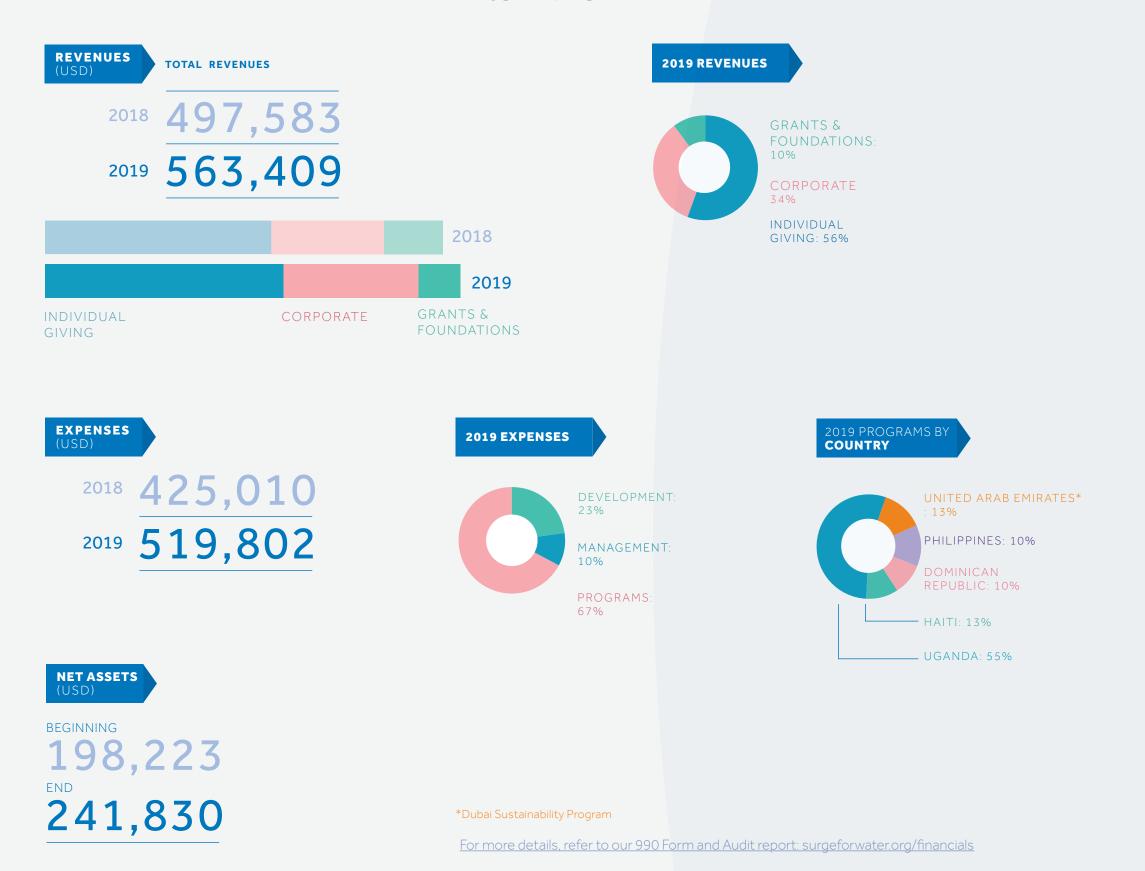
A leading production and post-production house, Optimus' one stop shop has brought Surge many beautiful videos, helping us more effectively share our stories with the world.

ZADRO WEB

Zadro Web provides expert assistance for businesses of all sizes seeking to increase or improve their web presence and ability to earn more through online channel optimization. Zadro provided a SEO and UX audit of Surge's website and digital platforms, already helping us call new supporters to action.

FINANCIALS:

2019 was our most successful year yet. We raised more funds than ever before and invested more into safe water, sanitation and hygiene programs.



U.S. BOARD OF DIRECTORS

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THE RIPPLE EFFECT: Support Our Work

Your tax-deductible donation to Surge helps support communities in need with safe water, sanitation and hygiene solutions, fighting inequality and extreme poverty. Visit our website to make a one-time or recurring gift.

surgeforwater.org **@surgeforwater**



Other ways to give:

Stock: Gifts of stock can provide tax advantages for you and provide many transformational benefits to the communities we serve.

Peer-to-Peer: Raise funds through your network by setting up a campaign.

Impact Trips: Join a trip to our field countries For more information or to speak with a team member about investing in Surge.

For more information or to speak with a team member about investing in Surge, contact:

friends@surgeforwater.org

or visit: surgeforwater.org





THANK YOU FOR LOVING SURGE!

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